



Miracle Resources

Professional & Personal Development

Workshops & Success Training:

- **Events & Fun Experiences**
- **Leadership & Employee Retreats**
- **Lunch & Learn**
- **Team Building Activities**
- **Travel & Cruise Experiences**

For Teams, Groups & Individuals!

Founded in Northeast Ohio — but found EVERYWHERE
Call - 216-536-9902 — Email - KM@MiracleResources.com



Miracle Resources

Professional & Personal Development

Contents

• Contents	2	• About Our Founder	18, 19
• Built on Your Success	3	• Building Your Brand	20
• On-Site Activities	4	• Building Your Team	21
• Off-Site Activities	5	• Building Your Revenue	22
• Non-Profit Activities	6	• Building Better Communication	23
• Return on Investment	7	• Workshops for Your Team	24
• North East Ohio Experiences	8, 9	• Growth for Individuals & Teams	25
• Travel Destinations	10, 11	• Public Speaking Coach	26
• Tools for Your Success	12, 13	• Corporate & Social Responsibility	27
• Building Your Culture	14	• Success Training Workshops	28
• Customized Training	15	• Team Building Workshops	29
• Professional Development	16	• Your Business Makeover	30
• Personal Development	17	• Bias Discovery Workshops	31

For Teams, Groups & Individuals!

Guardian Photograph by Gabe Wasytko

Built On Your Success

Miracle Resources raises your team, brand, and culture to increase revenue, improve communications, and develop leadership skills.

“I work with teams and individuals to build their culture and find their voice. As a speaker, trainer, facilitator, and coach, I listen and get to the core of the real problems that you face. I provide fun, interactive training and build your culture and brand.”

— Katherine Miracle, Miracle resources

Did you love going on field trips in school?

At Miracle resources, we believe that every educational training should be combined with a fun and interactive experience.

Our workshops are customized to meet your needs and offer professional and personal development with expert trainers and experiences, including travel, on-site volunteer opportunities, team experiences from golf outings to cruises to wine tastings to spa days, and team building at local tourist attractions.

We have 31 professional and personal development workshop topics to build your brand, team, and revenue.

Contact Katherine Miracle, Miracle Resources at km@miracleresources.com

We are giving 10% off any workshop, retreat, or seminar that you book with us this month!

Let's have fun while we're learning and take the ultimate field trip where we can grow as a person and professional while having fun!

Founded in Northeast Ohio — but found EVERYWHERE

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Email with
questions or
start the
process



KM@MiracleResources.com

Award-winning
national speaker
for team growth
transformation



KatherineMiracle.com

Building
Your Culture,
Brand, Team,
& Revenue



MiracleResources.com



Wellness Experience/Wellness Retreat

Everyone needs a care team to meet their goals.

Your team will meet with a personal trainer, nutritionist, mind coach, energy coach and massage therapist session.

On-Site Activities: *Additional Cost Based On Selected Activity*

Building Effective Communication

- Body Language Challenge
- Karaoke Team Challenge
- Book Club with Team Presentation
- Office Trivia
- Building Bridges with Bricks
- Random Acts of Kindness Through Your Building or Campus
- Charades
- Respectful Communication Challenge
- Charcuterie Board Challenge
- Situational Training
- Games
- Story Telling Challenge
- Indoor Activities
- Team Challenge with Presentation





Travel Retreats

For your team or group. Our hotel partners and travel agents will help you set up the perfect accommodations and experiences to match Miracle Resources workshops that will benefit you personally and professionally.

Off-Site Activities: *Cost of Activity Will Be Added to the Contract*

Building Effective Communication

- Amazing Chase- Explore Your City
- Axe Throwing
- Cardboard Boat Building
- Engage Virtual Range
- Equestrian Experience
- Food Critic and Review Challenge
- Garden Tour Team Building
- Golf Challenge
- Human Bubble Soccer
- Murder Mystery
- Puppy Experience
- Random Acts of Kindness Throughout Your City
- Retreat Experience
- Ropes Course
- Scavenger Hunt
- Sports Challenge
- Team Cooking or Baking Challenge
- Team Painting Challenge
- Virtual Reality
- Zoo Experience with Animals or Night Hikes at the Zoo





Benefits of a Business Volunteering

EMPLOYEE BENEFITS: Personal and Professional Growth, Improved Job Satisfaction and Morale, Team Building and Camaraderie, Professional Development and Networking.

COMPANY BENEFITS: Enhanced Brand Reputation, Increased Employee Engagement and Retention, Better

Work Environment, and Talent Recruitment.

COMMUNITY BENEFITS: Community Health and Well-being, Stronger Community Relationships, and Positive Social Impact.

CORPORATE SOCIAL RESPONSIBILITY: Alignment with Company Value, and Data-Driven Decision-Making.

Non-Profit Activities: *No Additional Cost to Client*

Team Building

Team building by assisting a non-profit with:

- Building
- Collecting
- Fundraising
- Performing
- Planning
- Playing
- Organizing

Examples of opportunities:

- Boys and Girls Club
- Dress for Success
- Habitat for Humanity
- Organizing & Executing a Community Event.
- Visit a Senior Center and Engage as Teams.
- Volunteer by Using Your Talents





Miracle Resources

We are an award-winning full-service marketing, public relations & training firm that builds brands from the inside out and increases revenue and awareness. Founded by Katherine Miracle, MBA, Miracle Resources has provided corporate training since 2003.

Brand + Team = Revenue is a national training program with certified trainers in every state who work with teams to build their brand, and their team and increase revenue. Our trainers are selected based on their exceptional experience and ability to work with teams.

Return on Investment

Katherine Miracle and the consultants of Miracle Resources have . . .

- Trained over 15,000 professionals to build their personal brand, workplace team, and company brand, resulting in increased revenue.
- Secured \$4 million in free publicity for corporations and non-profits.
- Created advertising and marketing campaigns that increased revenue for more than 50 businesses.
- Served as communications specialists, publicists, and as a public relations firm for 25 businesses.
- Educated over 700 job seekers to network and market themselves to secure their dream careers.
- Educated over 500 fundraising professionals in high-tech and high-touch resources to increase revenue.
- Motivated over 500 sales and marketing professionals to “stop marketing and start motivating,” using the Miracle Resources Diamond Four-Point Marketing Strategy to increase revenue.
- Raised over \$30 million for ten non-profit organizations.





Rock and Roll Hall of Fame

Group Experiences

Remarkable Lake County, Ohio

Wine tour with Geneva on the lake experience or downtown Willoughby shopping and visit Lake Farm Park. Golf at Manakiki Golf Course in Willoughby Hills, Ohio. Spa time or Hike in Metro Parks and Team Picture at Buttermilk Falls.



Wonderful Wadsworth, Ohio

Eat breakfast at Valley Café for a healthy eating seminar, go shopping downtown, and take a Grizzly Party Pedal Bike and Gelato at Dolce. Dinner at The Galaxy and Cocktails and Mocktails at Crafted Cocktail. Team Picture at River Styx Lake Park.



Spectacular Stark County, Ohio

Sizzling summer activities include a Professional Development Workshop at the Hall of Fame Village, a wine tour at Gervasi Winery, golf at Glenmore Country Club or Spa Day, a team picture, and a hike at McKinley Memorial.



Exciting Erie County, Ohio

Shopping and walking tour downtown Sandusky and visit the historic Sandusky State Theatre, team building at Cedar Point, overnight stay at Kahlari Resort, and team pictures at the Merry-Go-Round Museum.





Marblehead Lighthouse

Team Building



Magnificent Medina County, Ohio

Visit Majestic Meadow to feed cute animals, target practice at Engage Virtual Range, shop in downtown Medina, a golf outing at Westfield Country Club, have fun at Castle Noel, hike at Lake Medina, Team Picture at Medina Gazebo, or Team Dinner and Spirits at Blue Heron!



Sensational Summit County, Ohio

Summer fun visit to House Three-Thirty, delicious dinner at Dante or Luigi's, golf at Firestone Country Club, painting at The Artworks or Spa Day at Yellow Creek Spa, Hike at CVNP, Team Picture and Walking tour of the University of Akron.



Cosmopolitan Cuyahoga County, Ohio

Dinner and shopping in Little Italy, Overnight at IHG Intercontinental with workshop, and visit Rock Hall or Art Museum. SPA day and yoga at Lakewood Solstice steps dinner at Pier W or Dinner cruise on Good Time or Lady Caroline.



& More

Trumble County. Enjoy a retreat at The Grand Resort with luxurious accommodations, activities, spa, and team building for an unparalleled experience.

Ottawa County. The Wave Restaurant & Hotel at Marblehead.



Travel Destinations

Tools for Personal Growth

For your team or group, our hotel partners and travel agents will help you set up the perfect accommodations and experiences to match Miracle Resources workshops that will benefit you personally and professionally.

Monaco, French Riviera

This small yet glamorous city-state is known for its wealth, luxury, and stunning Mediterranean views. Some top attractions and experiences are the Monte Carlo Casino, Palais Princier de Monaco, Monaco-Ville, Oceanographic Museum, Jardin Exotique, Formula 1 Grand Prix de Monaco, and Monaco Harbor.



Bali, Indonesia

Bali is an Indonesian island known for its stunning landscapes, rich culture, and vibrant atmosphere. Ubud is the cultural heart of Bali and offers art galleries, traditional dance performances, local markets, and the Ubud Monkey Forest. Seminyak Beach has beautiful beaches for surfing, luxury resorts, and Nusa Dua for family-friendly activities.



London, England

London is a vibrant metropolis known for its rich history, diverse culture, and iconic landmarks: The Tower of London, Buckingham Palace, The British Museum, The London Eye Ferris Wheel, Westminster Abbey, St. Paul's Cathedral, Hyde Park, West End Theatre, museums, markets, and countless cultural events.





Nashville, Tennessee

Team Adventures



Tuscany, Italy

Tuscany is a picturesque region in central Italy known for its stunning landscapes, rich history, and cultural heritage. It offers a wealth of attractions and experiences with an enchanting blend of history, art, culture, breathtaking landscapes, and culinary delights. Explore its museums and cities, or indulge in local wines and scenic vineyards.



Niagara Falls, United States and Canada

It is one of North America's most iconic natural wonders, with three waterfalls: the American Falls, Bridal Veil Falls, and Horseshoe Falls. Niagara Falls is a stunning natural spectacle and offers a variety of activities and attractions for visitors year-round. Experience its power up close on a boat tour, or enjoy its beauty from afar.



New York City, United States

It is a vibrant destination with iconic attractions, rich culture, and endless activities. The Big Apple is a bustling metropolis known for its diverse culture, world-class entertainment, galleries, museums, restaurants, and cultural icons: the Statue of Liberty, Ellis Island, the Empire State Building, Central Park, and Times Square.



Grand Canyon, United States

The Grand Canyon in northwestern Arizona offers a unique blend of stunning landscapes, rich geological history, and diverse wildlife. Whether you're hiking its trails, rafting its waters, or simply taking in the views from the rim, the Grand Canyon provides unforgettable experiences.



Brand +
Team =
Revenue™

Tools for Your
Success



Your Strategic Personal Brand: *The Truth & The Lies*

Your Strategic Personal Brand

Every person who wants to achieve more whether it's a promotion, starting a business or becoming influential in their industry should read this book.

Readers share that this book helped them to figure out their career and plan for their personal life.

Available on **amazon**

Your Strategic Personal Brand by Katherine Miracle shows you step by step how to discover your strengths and use them. This is a must-read for any business person who wants to influence their industry and chart a career path for themselves.



Inquisitive Culture

Inquisitive Culture by Katherine Miracle is your secret weapon to surviving and changing today's workplace culture through communication strategies, listening skills, and problem-solving.

An inquisitive question can change your life, save a marriage, save a life.



Available on **amazon**

When you feel no one is listening, being inquisitive helps you create a strategy that will engage the people around you.

Inquisitive is a communication revolution that listens, challenges and protects.

BE INQUISITIVE



Ask Yourself

Would everyone on your team be able to describe your **company brand** and **culture**?

How can we expect teams to work together when they do not have the **proper training to communicate**?

Does your team have a **charter**?

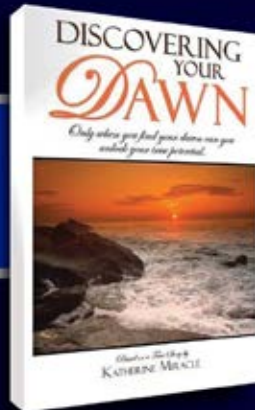
Why do executives go to **one training** while other team members **attend another training**?

Discovering Your Dawn

Discovering Your Dawn

Everyone who is overcoming an obstacle or looking to unlock their potential should read this book.

Available on
amazon



Katherine Miracle's book Discovering Your Dawn has been highlighted as one of the top 12 inspirational books for businesswomen in 2024, as noted by Emily Kelly. This book details Miracle's personal journey of overcoming

significant loss, making it resonate with many readers seeking motivation and resilience in their own lives.



Free 15 Minute Virtual Strategy Consultation

Email with questions or start the process.

KM@MiracleResources.com



HOW CAN I HELP YOU SUCCEED?
mocktail or COCKTAIL with Katherine Miracle

Tell me what workplace difficulty you're facing and I will listen and help you come up with a Communication Strategy

FREE 15 MINUTE
 Virtual Strategy Consultation

confidential conversations that assist with all communication issues



BUILDING YOUR CULTURE, BRAND, TEAM, & REVENUE

Miracle Resources is a full-service marketing, public relations, and training firm that builds brands from the inside out and increases revenue and awareness.

Building Successful Cultures, Brands & Teams Since 2003

Award-winning speaker & marketer Katherine Miracle is the CEO and the founder of Miracle Resources, home to three brands:

MR Marketing & Public Relations Firm

Katherine and her team have created over 100 campaigns that have increased revenue for clients. Katherine & Miracle Resources are winners of the distinguished Marketing Sales Awards from both the Cleveland and Akron Organizations.

Brand + Team = Revenue

This national training program uses certified trainers that cover every state to serve every team in America and has trained over 100,000 professionals.

Do you want to increase revenue and teamwork and eliminate risk to protect your company? Miracle Resources Brand + Team = Revenue Program is your optimal solution!

The Miracle Brand + Team = Revenue Program trains your team in fun, interactive, and team-building sessions.

Steps can be done monthly as a lunch and learn or over any time period; some clients use all of them at their conventions or retreats!

Communication Concierge

Katherine has given over 1,000 speeches, including keynotes and commencement speeches. Her life's work is to help people and teams use communication and branding to build strong teams that increase revenue.

CUSTOMIZED TRAINING

Miracle Resources offers over 31 customized training opportunities for teams and individuals looking to improve revenue, teamwork, leadership, marketing, and productivity.

Stop reading the latest business book as a team and expecting massive changes. It takes fun activities, team training, success, and coaching for real change to happen.

Why not have fun in the activities we provide? Stop watching the professional development videos that are boring and don't transform.

Select the location and dates with your favorite topics!

Note that workshops will be held in the morning with all team members, and then you can select which fun activity is for your team.

Need overnight accommodations? That's no problem. Just let us know the party number, and we'll set it up for you.

Travel with your team or group— international or in the USA. We have a trainer ready to work with you and a travel guide who will make your activities remarkable.

Cruise with your team or group. Our trainers will work with you and your team to customize your personal or professional development, and everyone will select their favorite excursions and on-ship activities.





PROFESSIONAL DEVELOPMENT

- *Body Language*
- *Brand Ambassador Training*
- *Building Bridges with Bricks*
- *Change Management*
- *Communication Team Training*
- *Communication that builds High-Performance Teams*
- *Creating a Culture of Success and Respect*
- *Customer Service Training*
- *Emotional Intelligence*
- *Leadership, Problem Solving and Positive Attitude*
- *Listening Training*
- *Networking Training*
- *People, Culture and Belonging Training*
- *Power Presentations*
- *Preventing Workplace Violence*
- *Sales Training*
- *Sexual Harassment Training*
- *Simulations and Role Play to Train Your Team*
- *Social Media Training*
- *Stopping Negativity in the Workplace*
- *Team Brand Building Workshop*
- *Team Charter Workshop*
- *Team Standards or Success Training*
- *Transformational Leadership*



PERSONAL DEVELOPMENT

- *Achieving Balance and Stress Reduction*
- *Brain Health for Healing, Well Being and Flourishing*
- *Building a Personal Campaign to Help Others*
- *Communication*
- *Confidence Training*
- *Discernment*
- *Emotional Freedom Technique*
- *Emotional Intelligence*
- *Energy Work*
- *Finding More Joy and Positive Mindset in Business and Life*
- *Inspiration*
- *Listening Training*
- *Mentoring*
- *Mindfulness*
- *Motivations*
- *Neuro-linguistic Programming*
- *Nutrition*
- *Personal Branding*
- *Personal Safety Training*
- *Post Traumatic Growth*
- *Public Speaking & Coaching*
- *Resilience*
- *Standards of Success Training*
- *Thriving and Finding Your Purpose*

Success Coaching and one-on-one meetings are available and perfect if you want individual help on any of the topics in Personal and Professional Development.



About Our Founder

Katherine Miracle, MBA, award-winning Speaker, Trainer, and Marketer, is a Brand and Team Builder. She serves her clients as a revenue development strategist and motivator through her expertise.

Speaker & Trainer

Katherine Miracle, MBA, is an award-winning public speaker and the recipient of the “Best Speaker/Facilitator” Award from CBC Magazine.

By motivating her client’s team members through speaking events around the country, she fixes the long-set issues through team building, brand

building, and communication training.

Miracle Resources has increased revenue and strengthened teams for over 100 brands. Over 5,000 professionals have been trained by Miracle Resources.

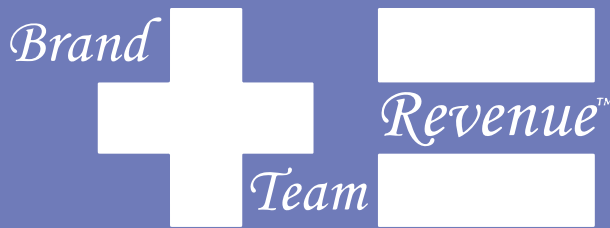
Entrepreneur

Katherine is the Founder and CEO of Miracle Resources, LLC. Miracle Resources is a full-service Marketing, Public Relations, & Training Firm. Increasing revenue for 100 brands and providing training and success coaching for businesses and non-profit organizations through its training program that increases revenue and awareness, “Brand + Team = Revenue.”

This national franchised certification program targets branding and team building to increase revenue. Katherine is also the founder of “Americas Respect Revolution,” which aims to

rebrand America’s ideals by changing its cultural approach to social interaction. “America’s Respect Revolution” has inspired children and adults to treat each other fairly and equitably through interactive seminars. All proceeds go towards creating free Respect Resources.

Katherine’s work as an entrepreneur has been honored as a Distinguished Marketing Executive by Sales & Marketing Executive International. The Elite Women Award from International Business Women was presented to Katherine in 2016.



Author

Katherine is the author of four books.

The first, “Discovering your Dawn,” uses Katherine’s life experience to create a highly relatable narrative that motivates readers to overcome their difficulties to achieve their true potential.

Her second book, “Marketing That Drives Revenue,” helps professionals, entrepreneurs, and leaders increase revenue.

Katherine’s third book, “Your Strategic Personal

Brand...The Truth and the Lies,” gives readers the tools to use their own Strategic Personal Branding to find their passion and purpose. This book is used in “Brand Building + Team Building = Revenue Building” training and at several career colleges.

Katherine’s fourth book, “Inquisitive Culture,” is the secret weapon to surviving and changing today’s workplace. The book has transformed the culture of organizations and created a communication revolution.

Education



Katherine Miracle is a graduate of the University of Akron with degrees in Business/Communication and the Theatre Arts Department. She then graduated with Honors from the University of Phoenix with her MBA.

She is a life-long learner and observer of human behavior in the workplace.



Building Your Brand

Brand + Team = Revenue is a National Training Program with over 53 trainers across the United States!



Achieving Balance & Stress Reduction

This workshop focuses on effective time management as the key to remaining stress-free. In this session, we have fun creating a plan of action

for reducing stress, focusing on balance, and working smarter - not harder!

Body Language

Your team must read body language to work together, sell to clients, and deliver exceptional customer service. In today's society, reading body language can prevent violence and eliminate risk.

Our training is based on research and best practices. The methods and role-plays used in our training surround the concept of "strategize then approach" and "first responder, not first reactor."

Building Bridges with Bricks

Our facilitator incorporates the LEGO® Serious Play® method and materials to unlock hidden and

new knowledge, break habitual ways of thinking, and improve team communication.

Confidence Training

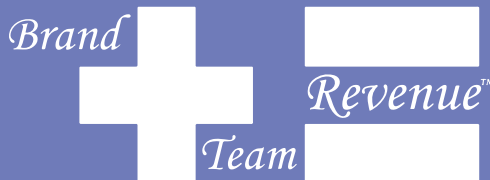
This workshop helps your team uncover talents that help them grow confidence.

Teams report that this workshop helps them discover what breaks their confidence and how to silence those confidence-breaking triggers.

Respectful Communication Training

Teams perform a hands-on project incorporating skills learned from this workshop. A communication plan is created through a team project focused on communication techniques and resources that grow respect & results.

Our client's report: "The training led our team to use respectful, strategic communication. In the past, we had team members with no filter, and after the session, these team members used the resources to communicate with clarity and respect."



Building Your Team

Client Feedback

“Our team once struggled with the confidence to try new technology, resources, and speaking opportunities. Individual team members also held themselves back from growth opportunities due to a lack of confidence.

The plan of action we created with this Brand+Team=Revenue training helped us learn from the funny examples our trainer shared. We learned how to develop ways to view situations from a new perspective.”

Creating a Culture of Success & Respect

Teams create an innovative plan of accountability to build company culture. Teams can use your existing company culture campaign or create one in our workshop.

Creating a culture of success and respect is an interactive training that helps your team members identify their path to success. They are

given the tools to foster success and respect in their workplace by identifying their personal, professional, and team goals.

The team also learns how to create the culture needed to achieve each goal. Teams create an innovative plan of accountability to build the company’s culture.

Creating Your Strategic Personal Brand Plan

Team members discover and create their personal brand based on their talents and goals. A brand plan is created that elevates the team members and the company brand.

MBTI testing & Success Coaching for all employees - this session helps team members unlock their potential, overcome obstacles, and create an appreciative inquiry.

The personal branding books, “Discovering Your Dawn” & “Your Strategic Personal Brand” are given to all employees. This workshop is also a retreat that encompasses a visual shopping experience, including creating a lookbook, brand logo design, and one-on-one coaching sessions to create your strategic personal brand.



Building Your Revenue



We Are Your Solution

Do you have a leadership retreat, a sales meeting, a monthly staff training, a staff retreat, or a convention?

Our team building, interactive training, and fun experience will help your staff build your brand, team, and revenue.

Customer Service Training

This fun and innovative training engages teams to use their strategic personal brand to help customers. Miracle service “customer service training” uses the power of appreciative inquiry and emotional intelligence to empower your team.

This fun and innovative training engages teams to create a seamless customer experience. To make this experience possible, you will adopt service

standards. Develop team members’ strategic personal brand understanding, their talents, and how to serve customers best.

Our training uses respectful communication to build relationships and identify customer needs. We are using the power of appreciative inquiry and emotional intelligence to empower your team.

People, Culture and Belonging Training

This session uses gaming and team building to engage all five generations in today’s workplace and bonds the team through understanding.

In this session, we show a successful team that bonds around their differences and celebrates each unique team member!

Client Feedback

“This workshop took our team from major conflict to greater understanding and respect for each other. The gaming and team building were fun and helped our team bond and listen to each other.

We did a fun activity in the past, but in this workshop, our trainer helped us get to the core of our real problem. The trainer helped us work together to solve our problems and become accountable.”



Building Better Communication

Emotional Intelligence

This program is crucial to your team so they know their emotions and triggers while learning to manage emotions. The resources provided in the program will help your team read body language and use respectful communication.

The program is customized to meet the unique needs of your team. We will provide your team with the tools, techniques, and methods they need to be emotionally intelligent in your workplace.

Our process using the book “Your Strategic Personal Brand” as a training tool helps your team understand and use emotions to support the goal of projecting and promoting the best version of

themselves while understanding the consequences of all choices in the workplace.

The role-plays, team exercises, and appreciative inquiry activities help team members to learn about themselves and prepare for all situations.

Additional Team Activities can include:

Training for better team communication and results: Our workshop provides interactive learning through a team activity based on a food challenge. Team members love this activity and bond over food and a greater understanding of themselves and their teammates!

Leadership, Problem Solving and Positive Attitude

The best organizational leadership and positive psychology are used to engage all attendees in new ways of handling problems. This session is interactive and provides one-on-one time with the session facilitator.

Our client’s report: Leaders on our team are now using the resources to build our team through respectful communication and appreciative inquiry. Our turnover has decreased, and we are increasing revenue!

Listening Workshop

This workshop features interactive learning during a fun activity. Each team member creates a plan to

use listening to understand, build relationships, and respect team members and customers.

Client Feedback

“Our team had fun at this workshop! The trainer’s stories were funny and parables because we saw ourselves in them. We now know how to listen and focus to prevent conflict entirely.”



Workshops for Your Team



Negativity in the Workplace: Identifying & Stopping It

This team-building session showcases the best practices in communication, the mindset of success, and accountability!

Miracle Resources Respect Team/Family Test and the Miracle Resources Individual Respect Test are given. These tests help motivate team members to make personal and cultural changes.

Client Feedback

“Our trainers used anonymous stories, and our team learned to identify bullying and negativity from each story. Our team members learned about their actions without being put on the spot. Instead, the trainer’s stories helped them see what they needed to change to help the team grow.”

Marketing & Branding

This workshop is for the entire team. Team members learn how they each impact marketing and branding. In this workshop, team members

use creativity to create a personal plan to help the company market and brand achieve goals.

Client Feedback

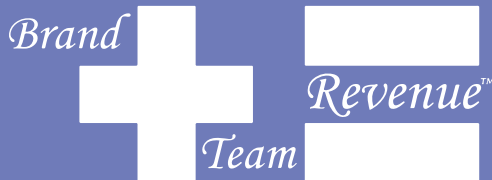
“As a CEO, I was shocked that our secretary was related to the decision maker at a potential client. At the workshop, we discovered this, and now we have a team effort to secure new clients.”

Mentoring

Our team will create a mentoring program or mentoring circles to help your team members:

- Transfer knowledge

- Solve business issues
- Engage in company culture
- Share teamwork and leadership best practices
- Improve retention and employee engagement



Growth for Individuals & Teams

Motivation

This workshop helps your team members uncover their individual and team motivations. Our process is based on the research in “Your Strategic Personal Brand...The Truth & The Lies”. By revealing why we are motivated and unmotivated,

we can use that knowledge to build long-term plans that achieve our goals. This workshop can also feature meditation and an off-site team experience.

Networking Strategically

A fun and engaging training for novice to expert networkers. Team members participate in a mock networking and have fun learning about body language. Team members create a networking plan

to showcase confidence, class, and character. We will host this training with a wine-tasting team-building event called Sommelier for the Day!

Client Feedback

“We were tired of paying our employees to attend networking events and not getting new business. After this workshop, our employees learned to focus on the correct potential clients and use communication that engages and intrigues potential clients.”

Power Presentation Skills

A workshop and coaching session for individual and team presentations: Executives use this workshop to help team members on all levels of public speaking. The workshop was created by a college instructor who travels the United States as a paid speaker. The workshop is fun because we explore people’s beliefs

about public speaking, which kills confidence. We work with you to set your reticular activating system in your brain to take action on helping your audience with the credible and confident presentation you will learn to create in our workshop.

Client Feedback

“The workshop and coach helped our employees speak confidently, in class, and in character. Their presentations helped us close deals and have increased our revenue.”



Public Speaking Coach: Individual Training



Power Presentations

How to Excite an Audience through Confidence, Credibility, and Passion by Miracle Resources gives you Katherine Miracle as your success coach.

Katherine is a paid professional speaker and winner of CBC magazine's Best Speaker. Katherine teaches Introduction to Public Speaking at the University of Akron and Kent State University.

She has helped students who had panic attacks when speaking.

Katherine has special techniques to help speakers who have communication obstacles. Katherine brings out every speaker's unique talents, styles, and delivery.

See www.katherinemiracle.com and www.ratemyprofessor.com for testimonials.

The session with Katherine includes a:

- Videotape of your speech
- Katherine's Books "Discovering Your Dawn" and "Your Strategic Personal Brand"
- Voice coaching
- Speech analysis
- Face-to-face coaching customized for your needs and goals as a speaker

To register for your private session with Katherine, please send an e-mail to km@miracleresources.com

Revenue Generation Workshop

Teams are challenged to create new revenue streams from existing products and services. The workshop includes 20% training and 80%

team hands-on project work. The result is a fun experience and a plan of action for generating revenue.

Client Feedback

"The revenue-generating workshop helped our team think outside the box to create more revenue.

This interactive session helped us:

Work as a team to create new revenue streams. Strategize solutions to overcome obstacles. Communicate ideas with clarity."



Corporate & Social Responsibility

Sales Training & Sales Management

This workshop is designed for individual or team coaching for managers who want to build a team that builds relationships and gets results.

Sales Training Workshop is a team-building session on how to sell and be the trusted advisor to

teach and manage others to be successful in sales.

This session can take a sales pro and someone new to the industry to new marketing, selling, and customer service levels.

Sexual Harassment Training

Miracle Resources has heard the stories of boring videos, so we have the best lawyer who is fun and will answer questions from your team members.

Seth Briskin, Esq. uses humor and provides a fun experience to prevent crises in your workplace. If your company requires a presenter, we can work with your chosen law firm or legal department.

The prevention of harassment in the workplace is both an international and national concern. It is internationally agreed that sexual harassment is a

form of gender discrimination and is recognized as a violation of human rights.

Most companies give a packet of what not to do in the workplace but don't often specify how important it is to avoid sexual harassment or how damaging it could be to the parties involved.

We use anonymous case studies to learn from and provide a positive experience on the importance of sexual harassment training and how to avoid the crisis in your workplace.

Effectively Using Social Media to Increase Awareness and Revenue

This interactive session is fun for audience members because we look at what works and what is just social vs. professional.

The creativity and wit that gets attention on Facebook and Twitter can hurt you on LinkedIn.

Client Feedback

“Our employees can now navigate through what works and what can damage our company’s reputation.”



Success Training Workshops



Standards of Success Training

A team-building workshop based on a fun activity that creates a plan for the company: Team members are engaged in developing individual and team standards of success. This session covers workplace policies to prevent risks.

This session is a fun and interactive way to engage and motivate positive standards set by the team to determine appropriate and legal workplace relationships, behavior, conflict management, workplace safety, emotional intelligence, and social media etiquette.

Client Feedback

“After the workshop, we saw our team members perform at a new level, which impressed our management.”

Stop Marketing, Start Motivational Marketing

This team-building workshop is based on an actual shopping experience. Your team learns by observing what helps customers fall in love with products/ services. Our workshop continues over a meal to

discuss what was observed and learn the secrets so your team can apply them to your marketing campaigns.

Client Feedback

“Since the workshop, our employees have loved motivating customers and learning about their needs. In the past, they hated marketing and upselling. They are listening and motivating with better results and increased revenue.”



Team Building Workshops

Team Charter Workshop

Teams are challenged to create a charter around a fun event, and then, using the skills they have developed in our workshop, each team or

department is guided through our team charter process that leads to a GPS for success in their workplace.

Client Feedback

“Our team is now working together with a greater understanding of each other. We have clear goals, deadlines, and plans for acceptable behavior. As a team, we created all of this in the workshop, and we are all engaged because we made our charter to help us.”

Teamwork Brand Building Workshop

This off-site workshop is hosted as training with experience. Our teams love escape rooms, horseback riding, and doing a community project. The workshop uses your chosen experience to help the team create a brand-building action plan. The result is increased revenue as the team elevates the

brand through teamwork.

It would help if you had creativity and authentic customer engagement to increase revenue and build your customer base. Audience members must be ready to participate and have fun!

Client Feedback

“The team uses the brand-building action plan and has increased communication. Our work is now productive, and we operate with a vision and passion for our company’s goals. We are now 100% sure our team members understand our brand and feel they are accountable for the brand.”



Your Business Makeover



Team Makeover

Katherine Miracle, Brand & Team Building Expert, will work with your team to get to the core of the fundamental problems your teams face in interactive training.

A Brand Stylist, will work with your team members on a professional makeover to present their best selves. Our stylist will enhance the team member's personal and professional style while elevating your company brand.

This offsite workshop is hosted as training with

experience. Our teams love escape rooms, horseback riding, and doing a community project. The workshop uses the experience you choose to help the team create a brand-building plan of action. The result is increased revenue as the team elevates the brand through teamwork.

You need creativity and authentic customer engagement to increase revenue and build your customer base. Audience members must be ready to participate and have fun!

Client Feedback

“The team is now using the brand-building action plan and has increased communication. Our work is now productive, and we operate with a vision and passion for our company's goals. We are now 100% sure our team members understand our brand and feel they are accountable for the brand.”





Bias Discovery Workshops

Unconscious Bias

This workshop educates your team on unconscious bias and how to stop bias from putting your brand,

team, and revenue at risk.

Learning Objectives: Understanding & Preventing

Halo vs. Horn

The bias that a person will always succeed and produce great ideas vs. the bias that will always fail.

Affinity Bias

Building relationships with people who are like yourself.

Perception Bias

Are you stereotyping certain groups of people and making assumptions that lead to not being objective about particular groups?

Confirmation Bias

Choosing information that confirms assumptions or pre-existing beliefs.

Evaluation & Prevention of Groupthink

This bias occurs when people try too hard to fit into a particular group by mimicking others or holding back thoughts and opinions. This causes them to lose part of their identities and causes organizations to lose out on creativity and innovation.

This team workshop will help the team create a strategy that engages appreciative inquiry, customer service, and best practices to provide training that protects your brand, team, and revenue!





Miracle Resources
Brand + Team = Revenue

Founded in Northeast Ohio — but found EVERYWHERE
Call - 216-536-9902 — Email - KM@MiracleResources.com

*Email with
questions or
start the
process*



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*Award-winning
national speaker
for team growth
transformation*



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*Building
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Brand, Team,
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