

*She has done it,
She teaches it and*
**SHE CAN HELP YOU
SUCCEED AT IT!**

*Do you want to increase your revenue and awareness?
Do you want to work smarter not harder?*

*If you answered yes then you need to meet
Katherine Miracle
Her clients and audiences say she is the one!*

Katherine Miracle, MBA, award-winning speaker/trainer, marketer, brand and team builder..Clients say she is the one who helps people get to the core of the real problems in their organization and helps people unlock their potential through internal marketing and branding.

Katherine is the Founder & Owner of Miracle Resources. Miracle Resources is a full service marketing and training firm. Miracle Resources is nationally recognized for their program that increases revenue and awareness, the program is called Brand + Team = Revenue and it is a certification program and is now a franchised program.

Katherine is the author of “**Discovering your Dawn**”, published by Advantage Media; the book has helped people unlock their potential and provides motivation. Katherine has been coaching C Level Executives on Public Speaking to prepare them for presentations for

*Katherine
Miracle*



media, conventions and corporate events and is a professional speaker who was voted Best Speaker/ Facilitator for CBC Magazine. As an instructional design and training leader, Katherine has created over 30 training courses, served as a college instructor for over 15 years and created over 50 programs to help teams promote and protect their brands while building their team and revenue.

Return on Investment

Katherine Miracle and the consultants of Miracle Resources;

- Secured four million dollars in free publicity for corporations and non-profits
- Created advertising/marketing campaigns that increased revenue for more than 50 businesses
- Served as communications specialist, publicist and public relations firm for 25 businesses
- Educated over 700 job seekers to market themselves and net work to secure their dream career
- Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue
- Motivated over 15,000 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increase revenue
- Raised over 30 million for 10 non profits

Katherine is the author of “**Marketing That Drives Revenue**” which helps professionals, entrepreneurs & leaders increase revenue. Katherine & Miracle Resources are winners of the Distinguished Marketing Sales awards from both th Cleveland & Akron organizations.

Your Strategic Personal Brand...the truth and the lies”,

Using Strategic Personal Branding to find your passion and purpose which is used in Brand Building + Team Building = Revenue Building training and several career colleges.

Katherine is an Elite Woman International Alpha Award winner. She is a graduate of the University of Akron with degrees in Business Communications & Theatre Arts who graduated with honors from The University of Phoenix with an MBA.

Educator

Katherine teaches Public Speaking at the University of Akron and Human Communication at Kent State University.



Speaker Topics

The booking process for Katherine Miracle's presentations and trainings: email your event date and time request to KM@miracleresources.com

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| Appreciative Inquiry | Executive Presence Plan of Action | Public Relations |
| Branding | Fundraising That Generates Awareness & Revenue | Public Speaking/ Presentation Coaching |
| Communication Across Generations | Inquisitive Branding | Talent Acquisition & Development |
| Communication Plan of Action | Interviewing Strategies for Success | Resume & Biography Workshop |
| Communication that Builds Relationships, Results & Respect | Leadership | Stopping Bullying, Negativity & Verbal Abuse In The Workplace |
| Confidence Plan of Action | Listening & Reading Body Language | Study Tips for Stressed Out Students |
| Conflict Management | Marketing | Success Coaching (<i>Creating Your Success Plan of Action</i>) |
| Creating a Code of Ethics | Media Relations | Team Charters |
| Creating a Culture of Success & Respect | Mentoring & Mentoring Circle Plan of Action | Team Improvement & Performance Planning |
| Creating a Marketing & Branding Campaign Workshop | Motivation | Time Management/Life Balance Plan of Action |
| Creating Your Own Personal/ Professional Brand Plan | Networking to Build a Virtual Sales Force | Unconscious Bias |
| Crisis Communication | People, Culture & Belonging Training | Unlocking Your Potential/ Discovering Your Miracle Resource (<i>Coaching & Keynote focuses on the book "Discovering Your Dawn"</i>) |
| Customer Service | Personal Branding (<i>Coaching & Workshop focuses on the book "Your Strategic Personal Brand"</i>) | |
| Emotional Intelligence | Powerful Presentation Workshop | |
| Engaging Your Target Market | Professional Development | |
| Entrepreneurship | Promotions That Increase Revenue | |
| Event Creation & Marketing | | |