

Need Revenue?

Time for a Branding or Re-Branding Campaign

Miracle Resources hosts a fun and interactive Vision/ SWOT analysis session with stakeholders to create value proposition statement.

A complete Needs Assessment of your target market is prepared for you

Market Research is completed to ensure your success

Miracle Resources creates a Vision Statement based on the value your product or service provides, the needs of your target market and the research results of your target market

Fun and Interactive focus groups are held to ensure the target market will engage with your product/services

Miracle Resources creates and executes a revenue development & marketing campaign to show value to target market through:

- Creation of tagline, all marketing materials and style guide.
- Video that showcases your value and how you meet the needs of your target market (including testimonials).
- Social Media content marketing, contests and relationship building.
- Constant research for connection to bloggers, media and groups that your target market engages with daily.
- Creation of media list and constant connection to reporters that cover your industry.
- Creation of Press Conference and Signature event that showcases how you fulfill your target markets needs.

Miracle Resources provides on going full service marketing support and training in our brand builders program for your staff.

