



# THE MIRACLE SOLUTION

*Increase your organizations awareness and revenue through this interactive strategy and team building session*

**The session engages the participants to ensure that all agree on the action items and deadlines that are established during this process. Miracle Resources will take your staff, board of directors and management team through an intensive and interactive process, which includes a complete:**

- Branding process
  - Marketing plan including social media plan
  - Revenue development plan
  - Public relations plan
  - Advertising plan
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- Miracle Resources often uses this opportunity to create a special/signature fundraising event.
  - Miracle Resources provides (Northeast Ohio) participants with comprehensive lists containing the contact information of potential media partners, corporate sponsors, individual donors and vendor contacts.
  - Businesses and Non Profits benefit from learning the Diamond Four Point Marketing Strategy created by Katherine Miracle.
  - The Miracle Solution has benefited The Cleveland Clinic, Dunkin Donuts, The American Red Cross, Northwest Mutual Financial and hundreds of businesses, non profits and organization that have increased revenue and awareness by working smarter not harder.
  - Businesses and non-profit organizations benefit from the guidance, ideas and suggestions for cause related marketing projects shared during this session by Miracle Resources.